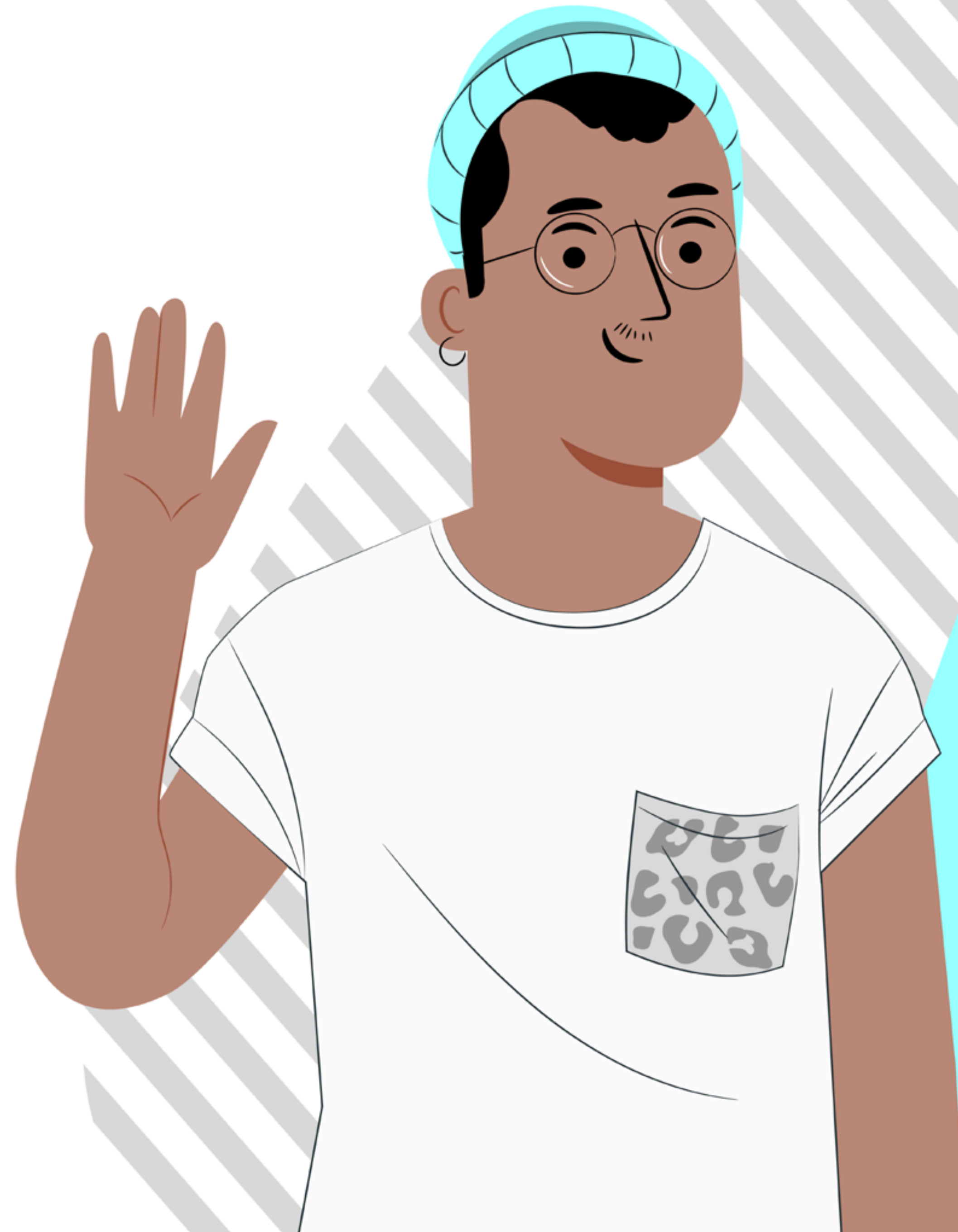


Welcome!
Become a part
of shopmate



shopmate

Why shopmate?

New target groups

Through our modern and clear design, we reach young people, families, and best agers alike. With our exclusive offers and top rates, we make cashback attractive for everyone – from experienced cashback users to new audiences.

Usability

We focus on customer needs: an intuitive shopping experience, inspiring theme worlds, trending shops as well as clear and easy handling. Modern design, transparency and intuitive user guidance make cashback easily accessible & fun.

On a mission for cashback

Cashback is still a relatively unknown concept for many users who have been conditioned to promo codes over the past years as the only way to save money during online shopping. Thus, we are on an educational mission to explain cashback and to make it easily accessible and understandable for everybody.

WELCOME! TO SHOPMATE

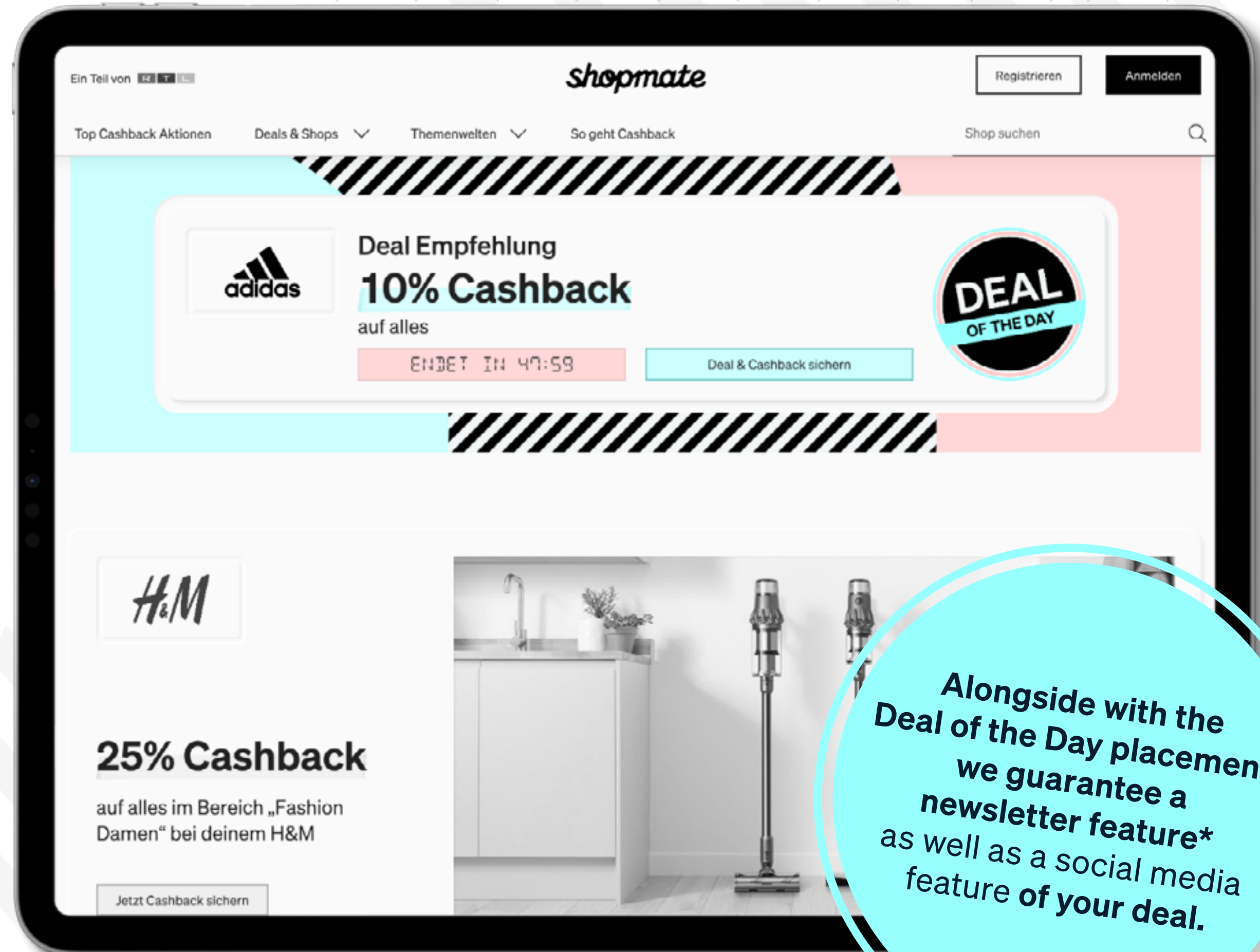
Your deal in the spotlight: shopmate Deal of the Day

Unlock greater value for your shoppers by featuring your brand as the **Deal of the Day** on shopmate!

In exchange for an unbeatable rate, we're offering a spotlight placement. By showcasing our exclusive deal, you'll not only attract more engaged customers but also boost brand loyalty with higher returns on purchases. Let's partner to create a win-win, where shoppers get more rewards, and your site gets increased visibility and conversions.

Ready to make today's deal unforgettable?

*in case it is live on a newsletter sent date.



WELCOME! TO SHOPMATE

Welcome Packages

Bronze

1	Day	shopmate	Slider homepage
3	Days	shopmate	Teaser advertiser overview
		shopmate	Own shop page

~~€ 800~~ € 600*

Silver

3	Days	shopmate	Slider homepage
2	Days	shopmate	Teaser advertiser overview
		shopmate	Own shop page
1	x	shopmate	Exposed Content Ad Newsletter

~~€ 1,600~~ € 1,200*

Gold

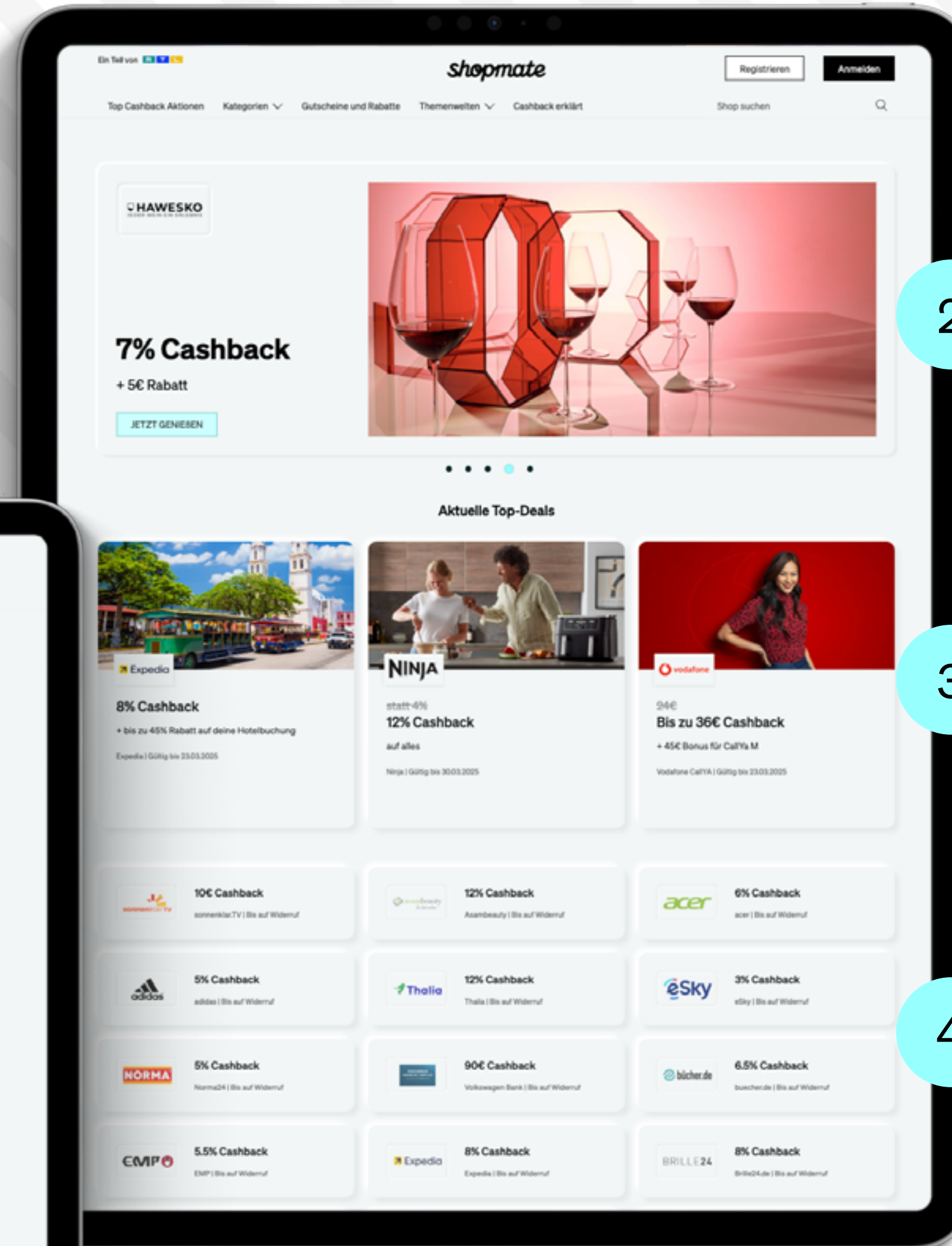
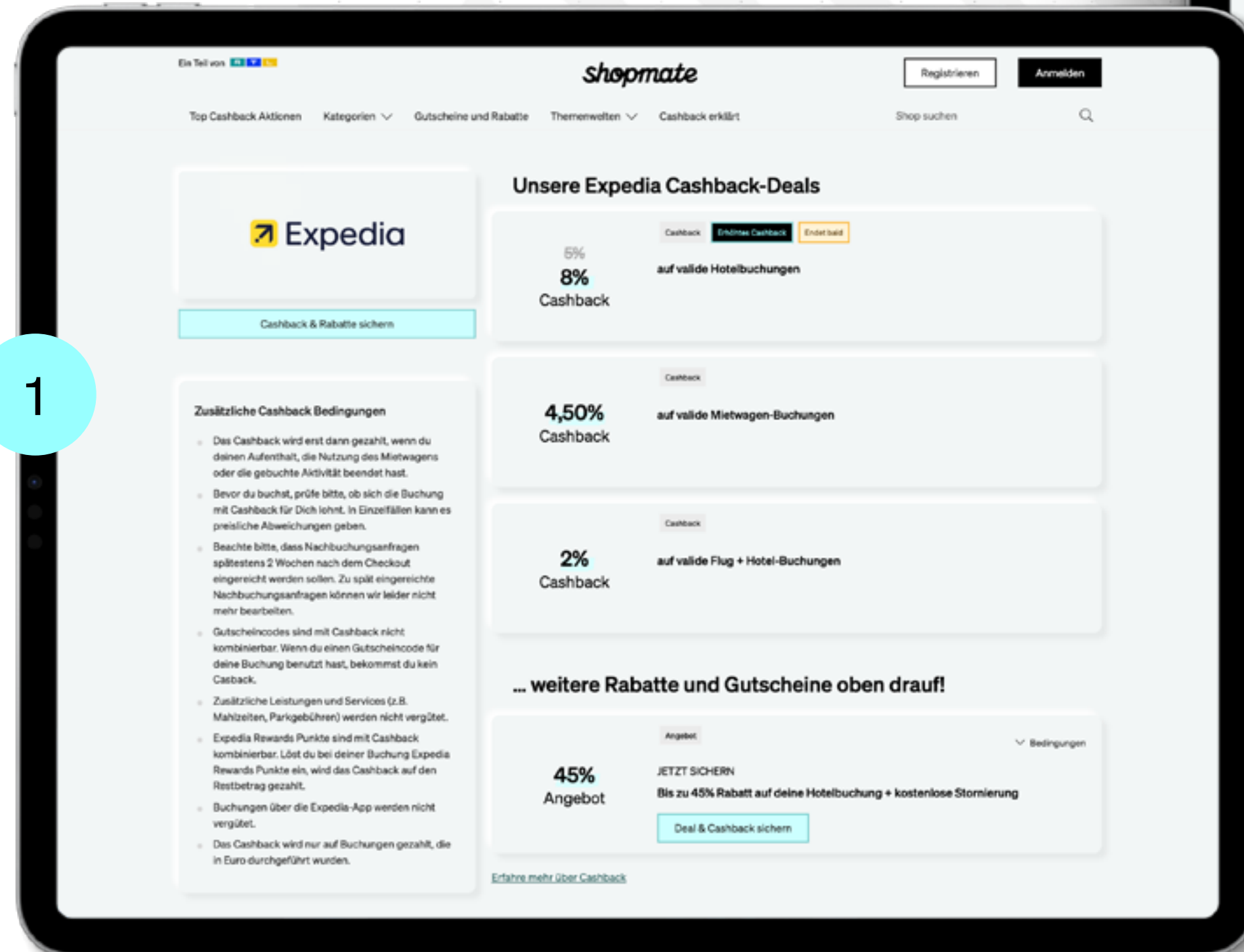
7	Days	shopmate	Slider homepage
30	Days	shopmate	Listing homepage
		shopmate	Own shop page
2	x	shopmate	Exposed Content Ad Newsletter

~~€ 2,700~~ € 1,999*

* plus CPO & VAT

PLACEMENTS

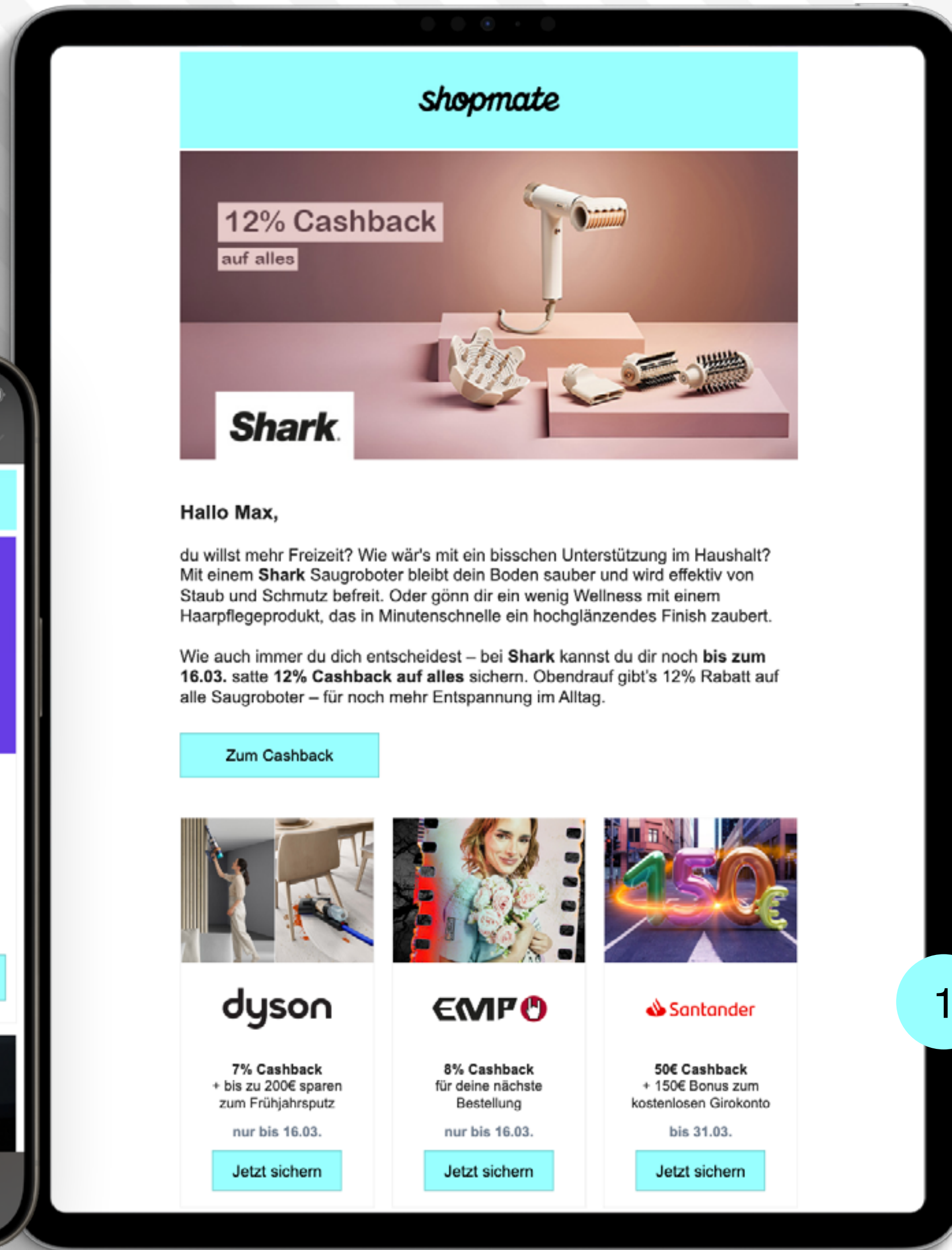
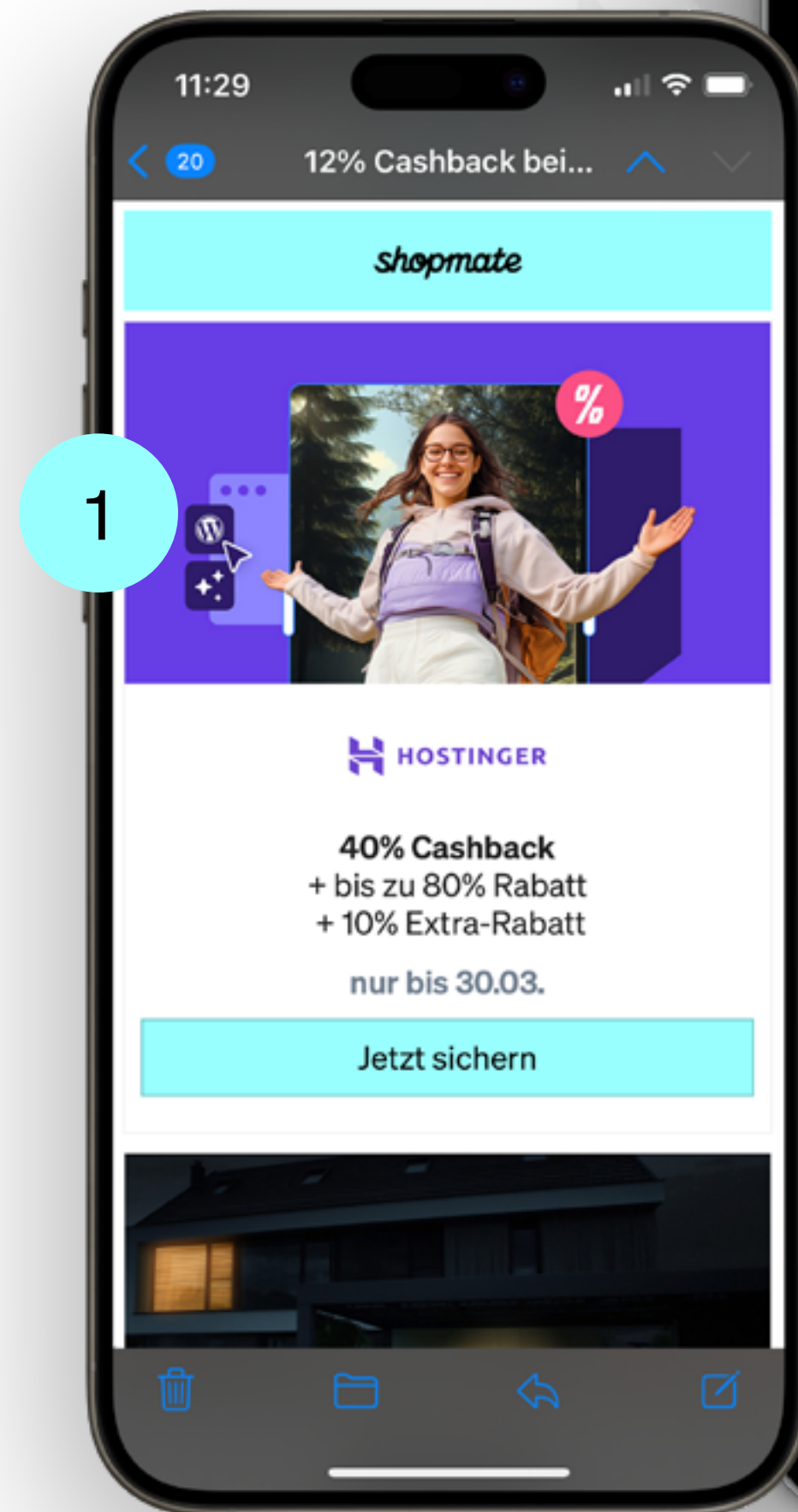
Homepage & own Shop page



- 1 Shop page
- 2 Slider
- 3 Teaser
- 4 Listing

PLACEMENTS

Newsletter



1 Exposed Content Ad

WELCOME! TO SHOPMATE

Optimize your deal with shopmate-coupons

Your Adjustments

Set the value



Define the minimum order value



Limit the quantity

Your Advantages

Boost the shopping card



Increase the conversion rate



Beat your competitors

Example for your deal

14% Cashback



+ 30% off on shirts



+ 15€ shopmate-coupon

GET IN TOUCH

Contacts



Julian Wenzel

Lead Key Account Manager

Rates, Finance, Subscriptions Models,
Media & Entertainment, Automobile,
Competitions, Opticians, Love &
Relationship, Electronics, Online Stores



julian.wenzel@checkout-charlie.com
015144059646



Jameel Mahmoud

Senior Key Account Manager

Vacation & Travel, Pharmacies,
Drugstores, Baby & Child,
Photo, Stationery, Flowers, Gifts,
Living, Household, Food, Beverages



jameel.mahmoud@checkout-charlie.com
015144059637



Tim Brosinsky

Senior Key Account Manager
Special Products

Account Management, Fashion &
Accessories, Perfume & Cosmetics,
Sport & Leisure, Pet Supplies



tim.brosinsky@checkout-charlie.com
015144059648